

CREW

MARYLAND
SUBURBAN



**ANNUAL & EVENT
SPONSORSHIP
BROCHURE**

Your Support Will Advance Women
in Commercial Real Estate

ABOUT US

Commercial Real Estate Women (CREW) Maryland Suburban is dedicated to furthering the professional development, advancement, and recognition of women in all fields of commercial real estate. Our intention is to foster a community where members exchange information, develop business contacts, and help each other succeed professionally.

Founded in 1987, CREW Maryland Suburban boasts a rapidly increasing membership network. Our membership has more than 1,000 cumulative years of experience in more than 20 qualified fields of real estate, including engineering, law, brokerage, general contracting, corporate real estate, development, interior design, finance, and environmental.

CREW NETWORK MISSION

CREW Network exists to transform the commercial real estate industry by advancing women globally.

CREW NETWORK VISION

We will transform the global commercial real estate industry to be diverse, inclusive and equitable for all, where women have equal access to opportunities, and equal compensation, power and influence.

THE VALUE OF OUR NETWORK



Our chapter reaches over 1,300 CREW affiliates with each chapter communication, and has active platforms on Instagram, LinkedIn, and Facebook to showcase our members and sponsors. CREW Maryland Suburban events focus on business and opportunities within some of the fastest growing markets in our region between Montgomery, Frederick, Howard, and Prince George's Counties.

Our participation with the CREW National Capitol Committee (CNCC) increases our networking and sponsorship reach via collaborative events and advertising with the Washington, DC, Northern Virginia, and Baltimore Chapters.

By becoming an annual or event sponsor of CREW Maryland Suburban, you can open the door to new business and referrals by highlighting your local business on a regional scale.

**Contact the Sponsorship
Committee with any
questions.**

crewmdsuburban@gmail.com

SPONSORING CREW MARYLAND SUBURBAN = OPPORTUNITY



EXPOSURE



1,000+

commercial real estate professionals attend our events

CONNECTIONS



3 Regional Chapters

CREW Maryland Suburban is associated with three regional chapters: CREW Baltimore, CREW DC, CREW Northern Virginia. All four chapters combined represent more than 700 members regionally.

- **Visibility:** Your firm will be promoted in a variety of media; including program fliers, our website, social media, emails and program presentations.
- **Year-round exposure:** Access to more than 1,000 commercial real estate professionals in the region.
- **Connections to decision makers:** Meet and reach a full spectrum of the industry - investors, architects, developers, lenders, attorneys, and more.
- **Access to industry research and statistics:** CREW Network produces reliable statistics addressing the advancement of women in commercial real estate.
- **Loyalty:** 72 percent of CREW members have given a referral to another member in the last 12 months.
- **A leader in diversity:** Your sponsorship supports chapter leadership training, strategic planning, professional development opportunities, and the advancement of women in commercial real estate.

ADDITIONAL BENEFITS MAY INCLUDE:

- Complimentary annual memberships (maximum of 2)
- PLUS* option: Complimentary program passes (maximum of 10)
- Opportunity to moderate a CREW Maryland Suburban event
- Company name featured in annual media materials to thank our sponsors

ANNUAL CHAPTER SPONSORSHIPS

The CREW Maryland Suburban Sponsorship Director will assign a liaison to assure your company is maximizing the benefits offered to you at any level.

Platinum: \$3,500 (Platinum Plus \$3,900)

- Your company name will be visually displayed during **every monthly event**, and recognized during introductory remarks
- Regional Exposure: Your company will be recognized at the **four (4) signature** CREW National Capitol Committee (CNCC) events, including verbal recognition and logo placement on the PowerPoint slide display
- Social Media Exposure for your company including **one (1) Member Highlight** feature per year and **three (3) Social Media advertisements** to include employment advertisement, project announcement and/or new employee hire
- **Sponsor Highlight: Opportunity for a five (5) minute presentation of your company at a chapter event of your choice**
- **Opportunity to moderate one (1) CREW Maryland Suburban event**
- **Two (2) Complimentary Annual Memberships** to CREW Maryland Suburban (\$700 value!)
- **Eight (8) complimentary passes** to use at CREW Maryland Suburban program events (by employees, clients or guests) (\$360 value!)
- Company logo included on all communications, including but not limited to chapter website, event fliers and all event sponsor table cards, and event registration emails that reach over 1,300 members and non-members
- Sponsorship Ribbon on nametags of any registered company attendees at all programs
- Company name recognized as sponsor at all programs
- Company name included in annual thank you advertisement

Gold: \$2,500 (Gold Plus \$2,900)

- Your company name will be visually displayed during **every monthly event**, and recognized during introductory remarks
- Regional Exposure: Your company will be recognized at the **four (4) signature** CREW National Capitol Committee (CNCC) events, including verbal recognition and logo placement on the PowerPoint slide display
- Social Media Exposure for your company including **one (1) Member Highlight** feature per year and **one (1) Social Media advertisements** to include employment advertisement, project announcement and/or new employee hire
- **One (1) Complimentary Annual Memberships** to CREW Maryland Suburban (\$350 value!)

- **Six (6) complimentary passes** to use at CREW Maryland Suburban program events (by employees, clients or guests) (\$270 value!)
- Company logo included on all communications, including but not limited to chapter website, event fliers and all event sponsor table cards, and event registration emails that reach over 1,300 members and non-members
- Sponsorship Ribbon on nametags of any registered company attendees at all programs
- Company name recognized as sponsor at all programs
- Company name included in annual thank you advertisement

Silver: \$1,500 (Silver Plus \$1,900)

- Social Media Exposure for your company including **one (1) Member Highlight** feature per year
- **Four (4) complimentary passes** to use at CREW Maryland Suburban program events (by employees, clients or guests) (\$180 value!)
- Company logo included on all communications, including but not limited to chapter website, event fliers and all event sponsor table cards, and event registration emails that reach over 1,300 members and non-members
- Sponsorship Ribbon on nametags of any registered company attendees at all programs
- Company name recognized as sponsor at all programs
- Company name included in annual thank you advertisement

Bronze: \$750 (Bronze Plus \$1,150)

- **One (1) complimentary passes** to use at CREW Maryland Suburban program events (by employees, clients or guests) (\$45 value!)
- Company logo included on all communications, including but not limited to chapter website, event fliers and all event sponsor table cards, and event registration emails that reach over 1,300 members and non-members
- Sponsorship Ribbon on nametags of any registered company attendees at all programs
- Company name recognized as sponsor at all programs
- Company name included in annual thank you advertisement

***PLUS Program provides (10) prepaid registrations to CREW Maryland Suburban events (\$500 value)**

ANNUAL SPONSORSHIP FORM

Contact Information

Company Name:
Type of Business:
Company Website:
Contact Name:
Street Address:
City / State / Zip:
Email:
Phone:

Sponsorship Levels

PLATINUM \$3,500 <input type="checkbox"/>	GOLD \$2,500 <input type="checkbox"/>	SILVER \$1,500 <input type="checkbox"/>	BRONZE \$750 <input type="checkbox"/>
PLATINUM Plus \$3,900 <input type="checkbox"/>	GOLD Plus \$2,900 <input type="checkbox"/>	SILVER Plus \$1,900 <input type="checkbox"/>	BRONZE Plus \$1,150 <input type="checkbox"/>

Please fill in the information above and email it to crewmbsuburban@gmail.com, along with your company logo (jpeg format).

Credit Card payment available upon request or a check payable to **"CREW Maryland Suburban"** can be sent to:

Amber Sitting Up
Chapter Services Coordinator
CREW Network
1201 Wakarusa Drive, Suite D
Lawrence, KS 66049
Direct: (785) 727-1452
ambers@crewnetwork.org



EVENT SPONSORSHIPS

Event Sponsor - \$750 Level

- Three (3) Complimentary Registrations for the event
- Event Seating at Speakers Table if applicable (CREW Maryland Suburban events to include, but not limited to Professional Development, Construction Tours, Happy Hour Networking Events, Economic Development, and Lunch & Learns)
- Company Logo in Email Blasts and Event Page reaching over 1,300 members and non-members
- Logo in Power Point Presentation at event
- Recognition at Welcome Remarks with opportunity to speak for three (3) minutes at event to introduce company

Event Sponsor - \$500 Level

- Two (2) Complimentary Registrations for the event
- Company Logo in Email Blasts, Social Media Sites, and Event Page reaching over 1,300 members and non-members
- Logo in Power Point Presentation at event
- Recognition at Welcome Remarks

Virtual Event Sponsor - \$300 Level

- Company Logo in Email Blasts, Social Media Sites, and Event Page reaching over 1,300 members and non-members
- Logo in Virtual Presentation during introduction of virtual event
- Recognition at Welcome Remarks with opportunity to speak for three (3) minutes during virtual event to introduce company

EVENT SPONSORSHIP FORM

Contact Information

Company Name:
Type of Business:
Company Website:
Contact Name:
Street Address:
City / State / Zip:
Email:
Phone:

Event Sponsorship Levels

\$750 Level <input type="checkbox"/>	\$500 Level <input type="checkbox"/>	\$300 Level <input type="checkbox"/>
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Credit Card payment available upon request or a check payable to **“CREW Maryland Suburban”** can be sent to:

Amber Sitting Up
Chapter Services Coordinator
CREW Network
1201 Wakarusa Drive, Suite D
Lawrence, KS 66049
Direct: (785) 727-1452
ambers@crewnetwork.org

The Sponsorship Committee will be in contact with you regarding the names of individuals attending the event.



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**THANK YOU FOR
YOUR INTEREST IN
SPONSORING!**

Please reach out if you
have any questions!